

# EVA MCSWEENEY

## SENIOR UX CONSULTANT

[www.evamcsweeneydesign.com](http://www.evamcsweeneydesign.com)

### PROFESSIONAL EXPERIENCE

#### LAB 49 - Senior UX Consultant [New York](#) | April 2017 - Present

Lab49 is a global strategy, design and technology consulting company specializing in capital markets.

- I work with tier one banks on Wall Street to design, develop and re-imagine their trading systems. This involves using the UX process to solve workflow problems and develop new ways of visualizing market data. I have been instrumental in finding, adapting and inventing solutions for complex scenarios in a high pressure environment. I think on my feet, sketch, present and refine ideas along side and in front of clients on a daily basis, producing high fidelity wireframes which lead to cutting edge trading applications for wall street traders.
- My latest project where I was the sole designer has been instrumental in moving a tier one bank from number eight world wide to number one for loan settlements.

#### Frontend - UX Designer [Dublin](#) | July 2016

Frontend is an international award winning user experience design consultancy.

- I was a member of a team tasked by the UN with producing a healthcare solution for refugees and migrants during the Syrian crisis.
- One of my key contributions to this project is now being considered as a global policy changing healthcare solution for migrants by the World Healthcare Organization and the United Nations, the project won the Grand Prize at the UX Awards in Palo Alto, and the Public Choice Award at Interaction 17 in New York.

#### Gold House Design - Founder, UX & Product Designer [Kilkenny](#) | Jan 2013 - Dec 2016

I set up Gold House Design in 2013 as a holistic design consultancy.

- I worked with my clients to bring the product concept through user experience analysis, product development, production, branding, and product photography to successful commercial fruition.
- Many designs have received award recognition, and all are commercially successful products for some very high-end brands and are sold in international luxury retail outlets such as Brown Thomas, Harrods and La Rinascente. Featured in Vogue Germany 2019.

#### The White Studio - Founder, UX/UI Designer [Kilkenny](#) | Jan 2013 - Dec 2016

The White Studio was the first business I founded which offered online bespoke stationery.

- I ran a successful business, engaging with industry to promote and produce a premium online wedding stationary brand.
- I designed and published my online ecommerce website which received award recognition and gained over 20,000 followers on Pinterest for The White Studio brand, the website won 'the most beautiful website in Ireland' 2015.

#### Tipperary Crystal - Head Designer [Dublin](#) | Oct 2009 - Apr 2013

Premium crystal company.

- As head designer I managed the day to day design and production of all of Tipperary Crystals brands. I was in charge of overseeing the design, sampling, ordering, pricing and production. Working with manufacturers in China and Europe in order to achieve the best price for the best product and ensuring profit margins were achieved and a premium product was produced.
- My responsibilities included designing and collaborating with some very high-profile designers, celebrities, and international sporting events such as Vivien Westwood, QVC and Wimbledon.

#### Nth Degree Design - Product/Interior Designer [Kildare](#) | May 2008 - Apr 2009

- My role at Nth degree was primarily as a product and interior experience designer for commercial spaces. This included designing interiors, meeting with clients, surveying sites and liaising with the workshop on the final manufacture of interior units and finishes.

#### Niamh Barry Design - Product Designer [Dublin](#) | June 2006 - May 2008

Niamh Barry is a very high end bespoke lighting designer.

- I designed and managed projects through initial client meeting to full design manufacture and installation of light fittings working on budgets in the region of €100,000 and upwards.

## CONTACT ME

7 0 2 - 6 2 6 - 1 6 0 8

[evamcsweeney@gmail.com](mailto:evamcsweeney@gmail.com)

### PROFILE

An accomplished senior UX designer with over 12 years of providing human centered innovation across multiple industries. I combine my classic industrial design skill set with interaction design to solve complex problems using strategic thinking to find elegant and relevant design solutions.

I currently work on Wall Street designing trading systems where I have been instrumental in moving a tier one bank from number eight worldwide to number one for loan settlements.

Design work featured in vogue Germany.

Winner of 2 international design awards as part of a project with the United Nations.

### AWARDS

#### UX Awards - Palo Alto

Grand Prize Winner 2017

#### Interaction Design Awards - New York

Public Choice Award 2017

Connecting Finalist 2017

Optimising Award Finalist 2017

#### RSVP Product Beauty Awards - Dublin

Packaging Award 2016

#### Realex Payments Web Awards - Dublin

Most Beautiful Website in Ireland 2016

#### Pinterest

20,000 Followers 2016

#### Bombay Sapphire Designer Glass

Finalist 2006

#### Nationwide TV Program

'Up & Coming Designer to Watch' 2006

### EDUCATION

2016 MA Interaction Design

2006 BA (Hons) Industrial Design

### INTERESTS

Philosophy, psychology, cooking (I am a professional chef), yoga and adventure.



Portfolio  
[www.evamcsweeneydesign.com](http://www.evamcsweeneydesign.com)



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